



8722 S. Harrison St. Sandy, UT 84070
 P.O. Box 4439 Sandy, UT 84091
 877-585-2853 • Fax 877-585-2854
 quotes@primeis.com

OUTFITTERS AND GUIDES

Proposed effective date: _____ When is the quote needed by?: _____

Are you working with an agent/broker? Yes No

Producer name: _____ Producer phone number: _____

Producer e-mail: _____

A. General Information

Applicant's name: _____

Applicant's mailing address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Business telephone number: _____ Fax: _____

Do you have more than one location? Yes No

Physical address of business if different: _____

City: _____ State: _____ Zip: _____

Physical address: _____

City: _____ State: _____ Zip: _____

Detailed description of business activities (specifically, and by location): _____

Is this a new business? Yes No

Date business started: _____ Years in business: _____

Please list the business owners and decision makers involved in the business:

Name	Role	Contact Number	E-mail Address

Annual payroll: \$ _____ Annual gross receipts: \$ _____

Does the insured have any contract requirements? (If yes, please attach a copy) Yes No

B. Insurance History

Why is the insured seeking new coverage?: _____

What is the target premium?: _____

Is the current insurance carrier offering a renewal quote? Yes No

If yes, please provide the premium offered: _____ If no, explain: _____

Current coverage/company information:

Company name			
Coverage			
Limits			
Annual premium	\$	\$	\$

Provide names for all insurance companies that have provided applicant insurance for the last three years:

Company name			
Expiration date			
Annual premium	\$	\$	\$
Limits			
Coverage type			

Are any other markets offering coverage? Yes No

If no, please explain: _____

If yes, please provide limits, coverage and premium: _____

Has the applicant or any predecessor ever had a claim? Yes No

Policy term		Paid claims	Reserved claims	Total incurred claims
From	To			
/ /	/ /			
/ /	/ /			
/ /	/ /			
/ /	/ /			
/ /	/ /			

Attach/ upload a five-year loss/claims history, including details (if unable to upload will need detailed summary in order to provide valid indication).

Are you aware of any incident, event, or occurrence, loss that might reasonably be expected to lead to a claim, lawsuit, notice of loss, or loss which was not reported to your prior carrier? Yes No

If yes, please explain: _____

C. Desired Insurance

Limit of Liability:

Per act/aggregate

OR Per person/per act/aggregate

<input type="checkbox"/>	\$50,000/\$100,000	<input type="checkbox"/>	\$25,000/\$50,000/\$100,000
<input type="checkbox"/>	\$150,000/\$300,000	<input type="checkbox"/>	\$75,000/\$150,000/\$300,000
<input type="checkbox"/>	\$250,000/\$1,000,000	<input type="checkbox"/>	\$100,000/\$250,000/\$1,000,000
<input type="checkbox"/>	\$500,000/\$1,000,000	<input type="checkbox"/>	\$250,000/\$500,000/\$1,000,000
<input type="checkbox"/>	Other: _____	<input type="checkbox"/>	Other: _____

Self-Insured Retention (SIR): \$1,000 (Minimum) \$1,500 \$2,500 \$5,000 \$10,000

D. Business Activities

Length of season: _____

Description of premises (please include any information, which adequately describes your premises, i.e., photos, diagrams, brochures, etc.):

PHYSICAL ADDRESS	USE	ACREAGE/ SQUARE FOOTAGE	TYPE OF LOCATION (AREA, RIVER, NATIONAL FOREST, PARK)	PREMISES LIABILITY REQUESTED
				Y / N
				Y / N
				Y / N

Check the applicable equipment and how many operated.

Unit	# of units	Unit	#of units	Unit	#of units
<input type="checkbox"/> Automobiles		<input type="checkbox"/> Snowmobiles		<input type="checkbox"/> Mopeds/scooters	
<input type="checkbox"/> ATV/UTV		<input type="checkbox"/> Snow cat		<input type="checkbox"/> Motorcycles	
<input type="checkbox"/> Dirt bikes		<input type="checkbox"/> Motor boats		<input type="checkbox"/> Motorhomes/RV	
<input type="checkbox"/> High performance or exotic autos		<input type="checkbox"/> Personal watercrafts		<input type="checkbox"/> Kayaks/canoes	

Attach equipment schedule (REQUIRED)

How often is equipment checked and inspected? _____

Who is responsible for equipment maintenance? _____

Do your customers rent any of your equipment? Yes No

If yes, please describe: _____

Do you keep maintenance records? Yes No

Please attach a list of first aid supplies and rescue equipment that is carried on each trip.

How many of your employees work year-round? How many work on a seasonal basis?

	FULL-TIME	PART-TIME
Year round		
Seasonal		

Typically, when you are hiring, do you get: Applications Resumes References Interviews

What are the minimum requirements and certifications for being an instructor or guide with your company? _____

Describe required staff training for guides or instructors: _____

Do you utilize independent contractors as employees? Yes No

If yes, how many: _____

What is the minimum age for employees? 16-18 18-21 21+

What, if any, is the minimum and maximum age of participants?

	MINIMUM	MAXIMUM
Age		

Is there a suggested clothing/equipment list for your customers? Yes No

What is the guide/instructor to participant ratio? Average: _____ Maximum: _____

The insurer is looking for partners that are committed to using high level of risk management in their operations. The following list is considered essential for your legal self-defense. If you do not currently have any of these items, the insurer will help you to develop them with samples, advise, and outlines. Check the appropriate box:

	WE CURRENTLY UTILIZE	AGREE TO DEVELOP, IMPLEMENT AND UTILIZE
Scripted, written safety talk outline.	<input type="checkbox"/>	<input type="checkbox"/>
Make no guarantees of safety in all literature, marketing.	<input type="checkbox"/>	<input type="checkbox"/>
All field staff will have basic first aid training.	<input type="checkbox"/>	<input type="checkbox"/>
Written emergency, evacuation plan.	<input type="checkbox"/>	<input type="checkbox"/>
System for collecting complete names/addresses of all witnesses to an accident.	<input type="checkbox"/>	<input type="checkbox"/>
Liability release form (insurer can review and/or provide).	<input type="checkbox"/>	<input type="checkbox"/>

Participation days and additional figures. Supply estimated participant days for each activity and location:

DESCRIPTION OF ACTIVITY	ANNUAL GROSS RECEIPTS	ANNUAL NO. OF GUESTS OR PARTICIPANTS	X	NO. OF DAYS EACH PERSON PARTICIPATED	=	TOTAL USER DAYS
			X		=	
			X		=	
			X		=	

Gross Receipts: break out gross receipts by category. All others must be described, or no coverage can be provided.

	LAST YEAR	ESTIMATED FOR THIS YEAR
Retail sales	\$	\$
Rental fees	\$	\$
Guided trips	\$	\$
Competition fees		
Other (please describe):	\$	\$
Total	\$	\$

Checklist of items to include with this application, if available:

- | | |
|--|---|
| <input type="checkbox"/> Brochure | <input type="checkbox"/> Advertising materials |
| <input type="checkbox"/> Liability waiver (if used) | <input type="checkbox"/> Operating plan, procedural manual (optional) |
| <input type="checkbox"/> Staff manual | <input type="checkbox"/> Emergency plan |
| <input type="checkbox"/> Personnel roster | <input type="checkbox"/> Registration form |
| <input type="checkbox"/> First Aid Kit list | <input type="checkbox"/> Safety talk outline |
| <input type="checkbox"/> Suggested clothing/equipment list | |

REPRESENTATIONS AND WARRANTIES

The "Applicant" is the party to be named as the "Insured" in any insuring contract if issued. By signing this Application, the Applicant for insurance hereby represents and warrants that the information provided in the Application, together with all supplemental information and documents provided in conjunction with the Application, is true, correct, inclusive of all relevant and material information necessary for the Insurer to accurately and completely assess the Application, and is not misleading in any way. The Applicant further represents that the Applicant understands and agrees as follows: (i) the Insurer can and will rely upon the Application and supplemental information provided by the Applicant, and any other relevant information, to assess the Applicant's request for insurance coverage and to quote and potentially bind, price, and provide coverage; (ii) the Application and all supplemental information and documents provided in conjunction with the Application are warranties that will become a part of any coverage contract that may be issued; (iii) the submission of an Application or the payment of any premium does not obligate the Insurer to quote, bind, or provide insurance coverage; and (iv) in the event the Applicant has or does provide any false, misleading, or incomplete information in conjunction with the Application, any coverage provided will be deemed void from initial issuance.

The Applicant hereby authorizes the Insurer and its agents to gather any additional information the Insurer deems necessary to process the Application for quoting, binding, pricing, and providing insurance coverage including, but not limited to, gathering information from federal, state, and industry regulatory authorities, insurers, creditors, customers, financial institutions, and credit rating agencies. The Insurer has no obligation to gather any information nor verify any information received from the Applicant or any other person or entity. The Applicant expressly authorizes the release of information regarding the Applicant's losses, financial information, or any regulatory compliance issues to this Insurer in conjunction with consideration of the Application.

The Applicant further represents that the Applicant understands and agrees the Insurer may: (i) present a quote with a Sub-limit of liability for certain exposures, (ii) quote certain coverages with certain activities, events, services, or waivers excluded from the quote, and (iii) offer several optional quotes for consideration by the Applicant for insurance coverage. In the event coverage is offered, such coverage will not become effective until the Insurer's accounting office receives the required premium payment.

The Applicant agrees that the Insurer and any party from whom the Insurer may request information in conjunction with the Application may treat the Applicant's facsimile signature on the Application as an original signature for all purposes.

The Applicant acknowledges that under any insuring contract issued, the following provisions will apply:

1. A single Accident, or the accumulation of more than one Accident during the Policy Period, may cause the per Accident Limit and/or the annual aggregate maximum Limit of Liability to be exhausted, at which time the Insured will have no further benefits under the Policy.
2. The Insured may request the Insurer to reinstate the original Limit of Liability for the remainder of the Policy period for an additional coverage charge, as may be calculated and offered by the Insurer. The Insurer is under no obligation to accept the Insured's request.
3. The Applicant understands and agrees that the Insurer has no obligation to notify the Insured of the possibility that the maximum Limit of Liability may be exhausted by any Accident or combination of Accidents that may occur during the Policy Period. The Insured must determine if additional coverage should be purchased. The Insurer is expressly not obligated to make a determination about additional coverage, nor advise the Insured concerning additional coverage.
4. The Insurer is herein released and relieved from any and all responsibility to notify the Insured of the possible reduction in any applicable Limit of Liability. The Insured herein assumes the sole and individual responsibility to evaluate, consider, and initiate a request for additional coverage or reinstatement of the annual aggregate Limit of Liability which may be exhausted by any single Accident or combination of Accidents during the Policy Period.

Dated: _____ Dated: _____

Applicant: _____ Agent/Broker: _____

Signature Signature

Print name Print name