



Prime Insurance Company  
News Brief  
November 2009

Chicago, Illinois and Salt Lake City, Utah. November 9, 2009. Prime Insurance Company has been approved to write surplus lines insurance business in the British Virgin Islands, effective November 9, 2009. Prime, which provides customized solutions for hard-to-place risks will offer coverage for specialty property and casualty risks including aviation, commercial liability, commercial auto liability, commercial property, inland marine, garage services, health care services, personal lines and professional liability.

Prime's business model is to work with surplus lines producers to provide solutions for the most difficult risks. Prime will not replace or compete with traditional markets, but will provide solutions on business that has been declined due to a variety of underwriting characteristics.

Prime Insurance Company, a Prime Holdings Services company is an excess and surplus lines insurance company serving 48 states and territories with its own capacity, and servicing remaining states with its authority from Lloyd's of London.