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**PRIME HOLDINGS  
INSURANCE SERVICES, INC.**

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**Prime Authorized to Write Surplus Lines Business in Nevada**

SANDY, Utah (July 14, 2002)—Prime Holdings Insurance Services, Inc. announced today that it has received approval for its property and casualty subsidiary The Prime Insurance Syndicate, Inc. to write surplus lines insurance business in the State of Nevada effective July 7, 2003.

The Prime Insurance Syndicate, Inc. is a wholly-owned subsidiary of Prime Holdings Insurance Services, Inc. For more information about the Prime companies, visit [www.primeholdings.biz](http://www.primeholdings.biz) and [www.primeis.com](http://www.primeis.com).

Prime Holdings Insurance Services, Inc. is comprised of unique excess and surplus lines insurance operation that offers coverage for many non-standard risks. Known for its expertise in addressing both commonplace and hard-to-place exposures, Prime provides tailored line solutions for such diverse markets as recreational risks, sporting events, chemical applicators, used car dealers, nursing homes, and towing and recovery agents among others. Prime also gives brokers and clients access to a number of specialty niche programs and Risk Purchasing Groups, offers premium financing, and pays commissions competitive with standard companies. Prime's insurance network has contractual relationships with Lloyd's of London and General Cologne Re.

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