



## **Jeffrey P. Leman, CPCU joins Prime Holdings as Chief Operating Officer**

Chicago, Illinois and Salt Lake City, Utah (November 14, 2006). Jeffrey P. Leman recently joined Prime Holdings Insurance Services (“Prime”) to hold the position of Chief Operating Officer.

Mr. Leman’s achievements include over 25 years of E&S insurance carrier and brokerage experience. As Vice President of Operations and Treasurer of the INEX Insurance Exchange, and later as Chief Operating Officer of two insurance consulting firms, he is an admired leader with a solid reputation for strategic execution, finance, and operational expertise.

Rick Lindsey, President and CEO of Prime, stated, “Jeff’s background and reputation in the ever-evolving and complex operations of excess and surplus lines will drive my overall vision to move Prime Holdings and its subsidiaries to the next level. I am excited that Jeff is on board, and anticipate strong leadership, and efficient execution to move the company forward.”

In addition to his accomplishments in the insurance industry, Mr. Leman has also attained a CPCU designation, BS in Finance from University of Illinois at Champaign/Urbana and MBA in Finance from DePaul University, Chicago.

Prime Holdings is an insurance holding company for its suite of excess and surplus lines service organizations. These organizations known as The Prime Insurance Syndicate, Inc., Prime Insurance Company, Underwriters Direct Access, Risk Management Direct, and Claims Direct Access, provide services to agents, brokers, and insureds and alternative markets in all 50 U.S. states, Canada and the U.S. Virgin Islands. Founded in 1992, Prime Holdings produces in excess of \$35 million in gross premiums annually, with offices in Chicago and Salt Lake City. Prime has a number of strategic relationships with some of the world’s most premier insurance organizations, including: Lloyd’s of London, Gen Re and Swiss Re.

For more information visit [www.primeis.com](http://www.primeis.com), or contact:

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